



R. Brooke Hollis, M&AMI, CBI

President/Managing Member

Brooke Hollis leads Hollis Associates Acquisition Advisors, LLC. Mr. Hollis has nearly 30 years of success as an executive, entrepreneur and consultant in business operations and acquisitions.

He founded his predecessor firm to Hollis Associates in 1980, when he began providing management consulting, expansion and acquisition/divestiture advisory services. In 1997 Brooke joined Lyons Hollis Associates and became a 50% partner of this M&A advisory firm, through which he continues to serve prior clients. His new clients are handled through Hollis Associates Acquisition Advisors, LLC.

His current work with Hollis Associates, involves the representation of clients in consulting, recapitalization, and merger/acquisition transactions. The practice specializes in staffing, healthcare and various other professional services and technology firms.

Mr. Hollis was previously president and owner of a privately held company, which provided staffing and other clinical professional services through multiple freestanding corporations in three states. In addition to overall operations, strategic planning and new location start-up activities, his responsibilities included evaluating and negotiating potential acquisitions and divestitures for the firm. After growing the organization, he sold the companies through multiple transactions. Following the sales, he established a consulting firm to assist companies in evaluating acquisition alternatives and to initiate operational improvements.

His work experience also includes executive positions with several large firms. He has chaired a national professional association and participated in a national coalition team that lobbied the federal government. Currently, he serves on several advisory boards and is a past-president of the Sloan Alumni Association at Cornell University where he holds a part-time faculty appointment and assists with alumni outreach and fundraising. He has also been a leader in the local Boy Scouts and a variety of other organizations.

Brooke received a BA degree “With Distinction” from DePauw University, an MBA degree along with a Sloan Certificate from Cornell University, and an MA degree from Washington University in St. Louis.

Mr. Hollis has also passed the educational, experiential and examination requirements to qualify as a Certified Business Intermediary (CBI) by the International Business Brokers Association and as a Master Merger & Acquisition Intermediary (M&AMI) by the M&A Source, a professional organization in the merger and acquisition field.