

Wooda McNiven, AVA
Financial Analyst

Wooda McNiven is a Financial Analyst for Hollis Associates Acquisition Advisors, LLC. His primary role is to work with clients to analyze financial information and to prepare company profiles and related documents. This includes developing client company business packages for prospective buyers and investors. He also provides assistance in management of aspects of the transaction marketing and follow-up process.

Mr. McNiven has significant business valuation and mergers and acquisition experience. He has developed financial and marketing communications for investment banking firms, CPA's, lawyers, M & A ventures and multimedia companies. His assignments have entailed financial analysis & modeling, industry & market research, competitive analysis, profit improvement studies, due diligence investigations, strategic planning, and business plan writing.

Mr. McNiven's experience also includes reorganizing customer relations practices and strategic planning. While on active duty with the U.S. Navy he was Operations Manager for a testing facility for Tomahawk cruise missiles ensuring 100% on-time delivery of all required missiles to warships during the Operation Desert Shield/Desert Storm campaign.

Wooda holds a Master of Business Administration from the University of Connecticut and Bachelor's Degree from New York University. He currently holds the rank of Commander in the U.S. Naval Reserve. Wooda is also an AVA (Accredited Valuation Analyst) through NACVA (National Association of Certified Valuation Analysts).